

ISP Cruises (2012) - Sea Spirit You Are Here sign
Produced with adobe illustrator/photoshop

Thank you for viewing my wayfinding portfolio

This is only a small portion of work I have created over the last 33 + years. I like to be creative and challenge myself.

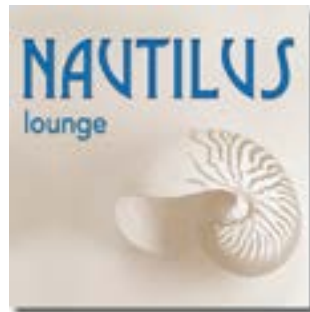
Thanks, Pete

signage [sahy-nij] noun

graphic designs, as symbols, emblems, or words, used especially for identification or as a means of giving directions or warning.



portfolios



architectural



banner



safety



"If no one hates it, no one really loves it."

— Jessica Walsh, art director and illustrator

Alaska Marine Highway System (2014) - mv Columbia Wayfinding & Cabin Escape signs
Produced with adobe illustrator/photoshop

mv COLUMBIA

BOAT DECK 7
Cocktail Lounge
Forward Viewing Lounge
Restrooms ♿
Snack Bar
Dining Room

CABIN DECK 6
Cabins 200-239
Observation Lounge
Recliner Lounge
Kid's Corner
Restrooms ♿
Laundry/Showers

UPPER DECK 5
Cabins 100-163
Purser Counter
Main Lobby
First Aid +
Restrooms ♿

MAIN DECK 3
Vehicle Storage

← Cabins 101-143

Cabins 143-163 →

UPPER DECK 5

↗

Cabin Dk Lounge

Recliner Lounge

Kid's Corner

Shower/Laundry

Cabins 200-238

mv COLUMBIA

IF THE EMERGENCY ALARM SOUNDS GO TO YOUR MUSTER STATION

The Emergency Alarm consists of one long blast of the ship's whistle and ringing of the general alarm bells for more than 10 seconds.

On hearing this signal you should put on warm clothing and proceed directly to your Muster Station. Remember to take with you any medication that you are currently taking.

In an emergency go to nearest Muster Station on Boat Deck 7 or follow instructions of the Captain or authorized crew member.

UPPER DECK 5

- YOU ARE HERE
- ← PRIMARY EXIT TO MUSTER STATION
- EMERGENCY EXIT
- MUSTER STATION

LOW LOCATION LIGHTING
In the event of an emergency a low level guidance system will be operated automatically. This consists of a illuminated strip near the floor in corridors. Follow the illuminated strip and it will lead to an exit. If there is smoke in the corridor and in stairways keep close to the floor and crawl if necessary to avoid breathing the smoke and to be able to see more clearly.

HOW TO WEAR LIFE JACKETS
Life jackets are available for each person and stored in boxes on Boat Deck 7. Adult and child (less than 70lbs) life jacket will be provided by a crew member. Put on your life jacket as illustrated and instructed by a crew member at your Muster Station.

Slip over head Snap hook onto ring Pull strap tight Ready for use Light & whistle are attached

Please read and take careful note of the contents of this safety notice.

ISP Cruises (2014) - Silver Discoverer Wayfinding signs
Produced with adobe illustrator/photoshop

7 - OBSERVATION DECK
Beauty Salon
Gymnasium

6 - BRIDGE DECK
Suites 601-653

5 - ADVENTURER DECK
Suites 501-516
Discoverer Lounge
Grill and Bar
Pool

4 - MARCO POLO DECK
Suites 401-426
Explorer Lounge
Zodiac Area

3- EXPLORER DECK
Suites 301-311
Medical Center
Main Restaurant

SILVER DISCOVERER

YOU ARE HERE

← FWD
Suites 501-516

AFT →
Discoverer Lounge
Grill and Bar
Pool

DECK 5

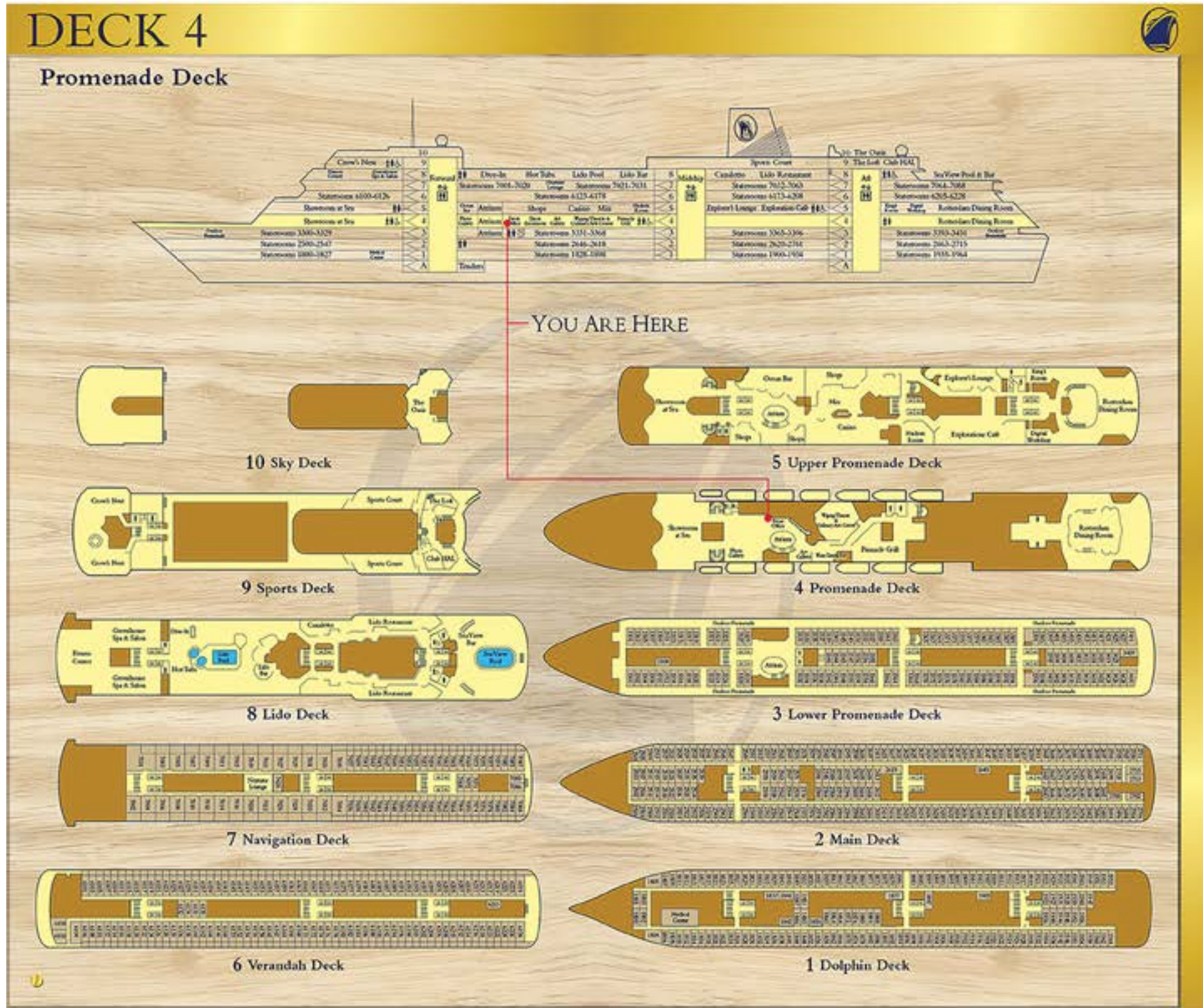
3

DECK

DECK 4
Cabins 401-426
Restrooms ♿
Reception Desk
Explorer Lounge
Expedition Leader
Zodiac Area

DECK 3

Holland America Line (2010) - Volendam You Are Here & Wayfinding signs
Produced with adobe illustrator



DECK 4

B Deck Aft Elevator	
Sky Deck	14
The Oasis	
Sports Deck	12
Crow's Nest	The Loft
Sports Court	Club HAL
Lido Deck	11
Spa & Salon	Lido Bar
Terrace Grill	Lido Restaurant
Whirlpools	Restrooms #5
Lido Pool	
Navigation Deck	10
Staterooms 001-065	Sea View Pool
Neptune Lounge	
Verandah Deck	9
Staterooms 100-220	Self Service Laundry
Upper Promenade Deck	8
Vermeer Lounge	Explorer's Lounge
Ocean Bar	Explorations
Atrium	Restrooms #5
Shops	Pinnacle Grill
Casino	Quenn's Room
Casino Bar	Rotterdam Dining Room
Piano Bar	
Promenade Deck	7
Observation Deck	Art Gallery
Vermeer Longe	Wajang Theatre &
Photo Gallery	Culinary Arts Center
Restrooms #5	Hudson Room
Atrium	Half Moon Room
Front Office	Rotterdam Dining Room
Shore Excursions	
Lower Promenade Deck	6
Staterooms 300-243	Atrium
Self Service Laundry	Outdoor Walking Deck
Restrooms #	
Main Deck	5
Staterooms 500-698	Self Service Laundry
Restrooms #	
A Deck	4
Staterooms 700-848	Self Service Laundry
Medical Center	
B Deck	3
Tenders	

Do Not use elevators in case of emergency
Unaccompanied children should not use elevators

Holland America Line (2010) - Volendam You Are Here & Wayfinding signs
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DECK 4

Promenade Deck

YOU ARE HERE
Aft Elevators

Aft ← Rotterdam Dining Room
↑↑

Forward →

Sky Deck The Oasis	10
Sports Deck The Loft Club HAL Sports Court	9 ↑↑5 Crow's Nest
Lido Deck Sea View Pool Sea View Bar Lido Restaurant Canaletto Lido Bar	8 Lido Pool Hot Tubs Dive-In Greenhouse Spa & Salon Fitness Center
Navigation Deck Staterooms 7001-7088	7 Neptune Lounge
Verandah Deck Staterooms 6100-6228	6
Upper Promenade Deck Rotterdam Dining Room Digital Workshop King's Room ↑↑5 Explorations Cafe Explorer's Lounge Hudson Room	5 Mix Casino Shops Ocean Bar Atrium Showroom at Sea
Lower Promenade Deck Staterooms 3300-3431 Self-Service Laundry ↑↑	3 Atrium Outdoor Promenade
Main Deck Staterooms 2500-2715	2 ↑↑
Dolphin Deck Staterooms 1800-1964	1 Medical Center

Do not use the elevators in an emergency

DECK 6

Verandah Deck

Port

Forward →
Staterooms 6100-6204 (Even)

Aft ←
Staterooms 6206-6228 (Even)

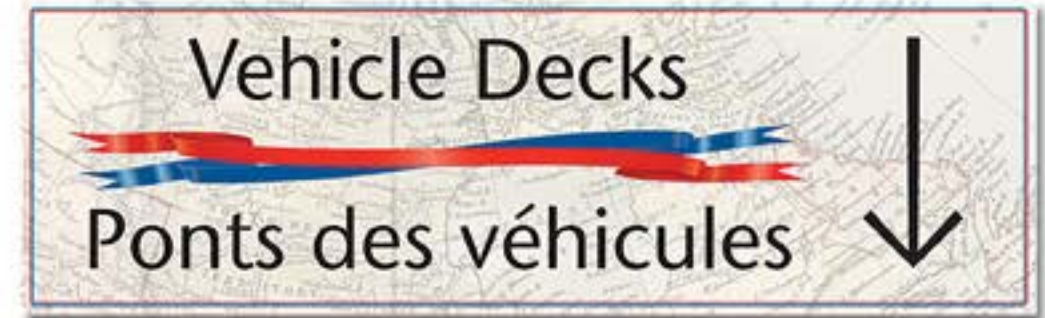
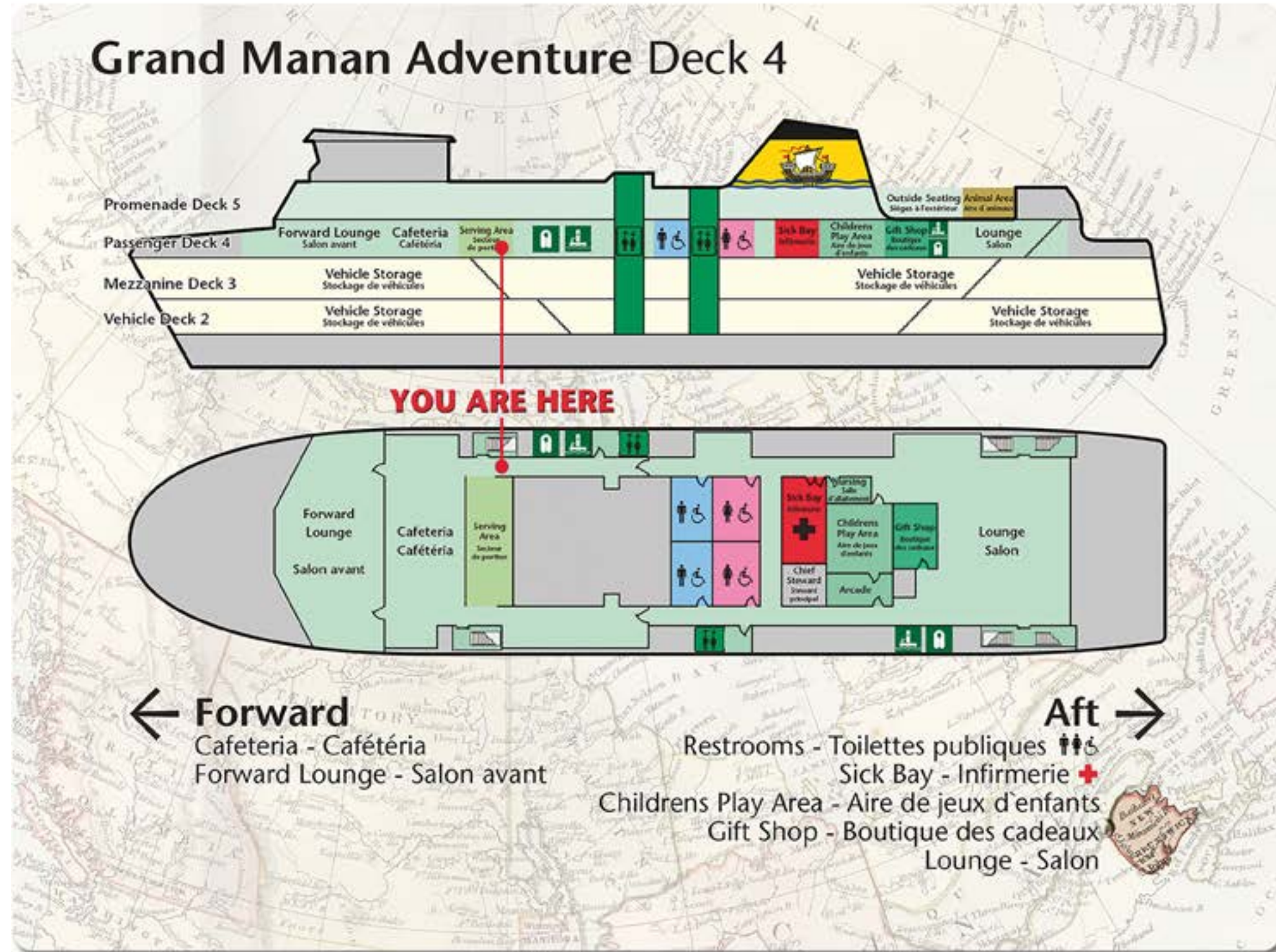
DECK 5

Upper Promenade Deck

Atrium Stairway

Upper Promenade Deck Showroom at Sea Ocean Bar Atrium Shops Casino MIX Hudson Room	Upper Promenade Deck Explorations Cafe Explorer's Lounge ↑↑5 Digital Workshop King's Room Rotterdam Dining Room	5
Promenade Deck Showroom at Sea Photo Gallery Atrium Front Office ↑↑5 Wijay Theater and Culinary Arts Center	Promenade Deck Store Excursions Art Gallery Wine Tasting Bar Pinnacle Grill	4
Lower Promenade Deck Staterooms 3300-3431 Atrium ↑↑	Lower Promenade Deck Self-Service Laundry Outdoor Promenade	3

Eastern Ship Building (2016) - Grand Manan You Are Here & Wayfinding signs
Produced with adobe illustrator/photoshop



Staten Island Ferries (2007) - Spirit of America You Are Here & Wayfinding signs
Produced with adobe illustrator/photoshop



ISP Cruises (2016) - Ocean Diamond You Are Here & Wayfinding signs
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