

Thank you for viewing my logo portfolio

This is only a small portion of work I have created over the last 33 + years. I like to be creative and challenge myself.

Thanks, Pete

logo [loh-goh]

a graphic mark, emblem, symbol, or stylized name used to identify and promote a brand, product, or organization. It serves as the visual cornerstone of brand identity, aiding in public recognition through a combination of typography, imagery, and color.



portfolios



illustration



photoshop



technical illustration



"The best way to accomplish serious design...
is to be totally and completely unqualified for the job."
— Paula Scher, graphic designer

Mother Cluckers (1999) - Logo: concept, design & illustration



Hemp Trivia (1999) - Logo: concept, design & illustration



Points North Heli-Adventures (1998) - Logo: concept, design & illustration



International Fine Art (2006) - Logo: concept, design & illustration



Frozen Dream (2016) - Logo: concept, design & illustration



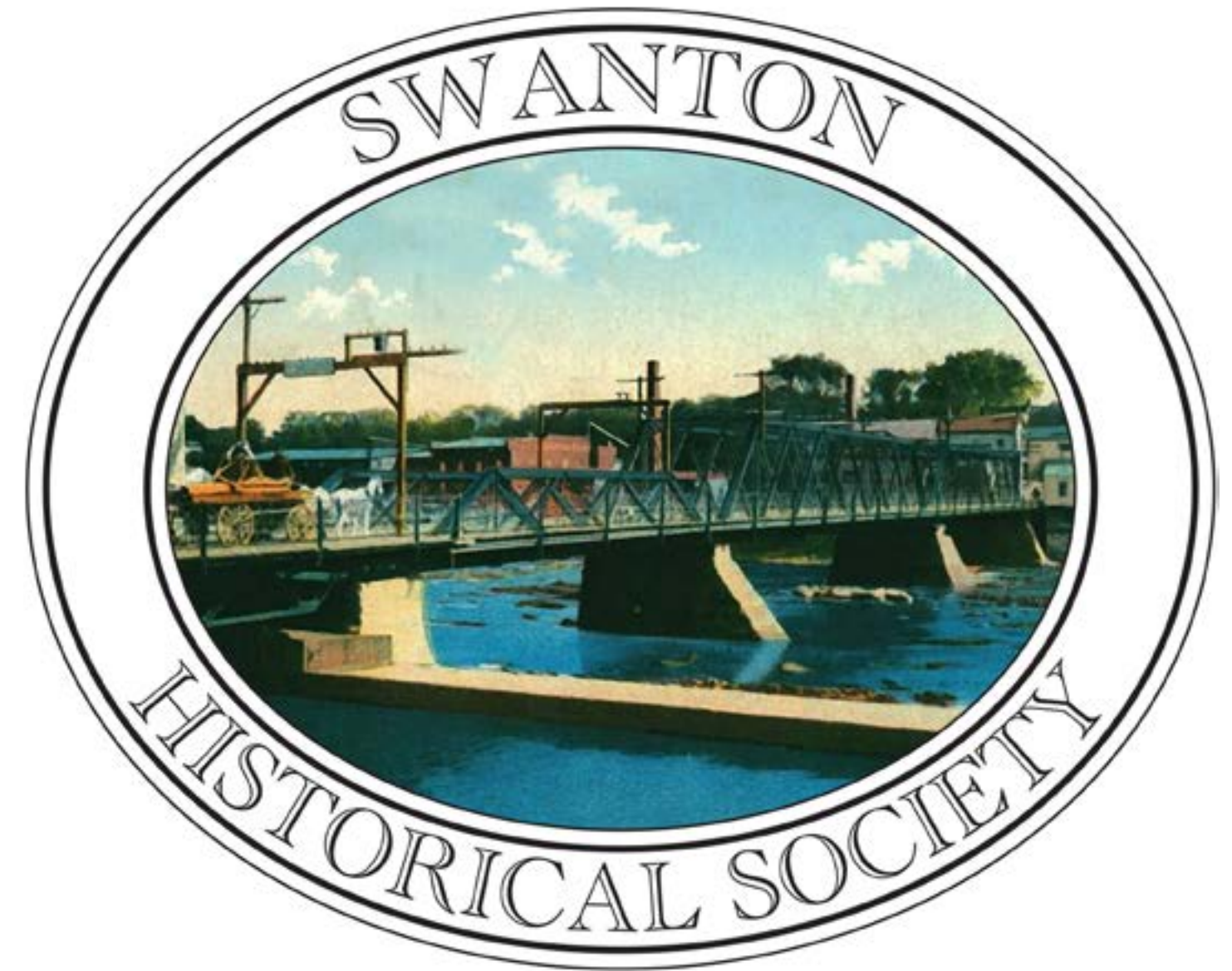
Hands Around Lake Tahoe (2008) - Logo: concept, design & illustration



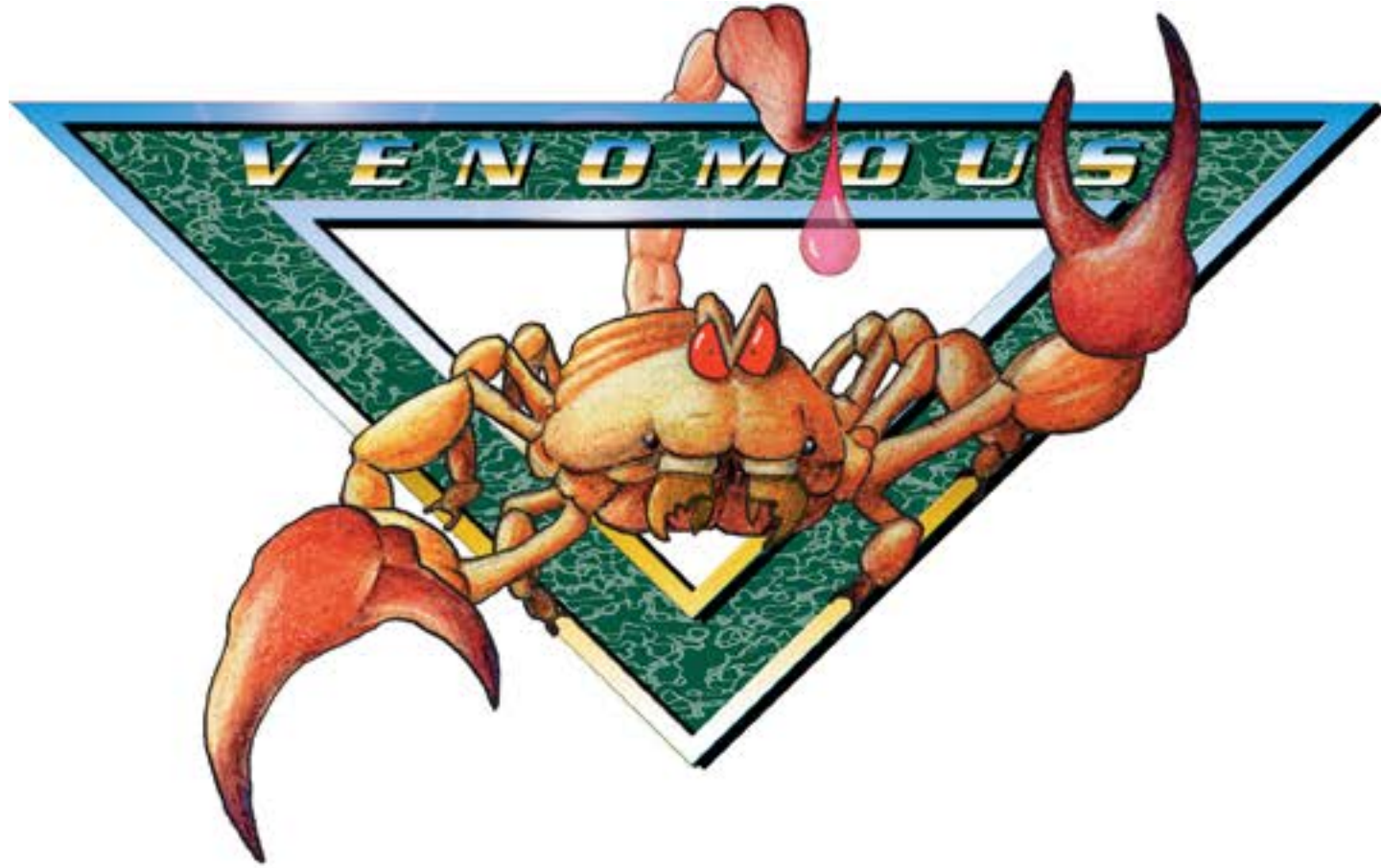
Ladybug Creative (2026) - Logo: concept, design & illustration



Swanton Historical Society (2024) - Logo: concept, design & illustration



Venomous Sandboards (1997) - Logo: concept, design & illustration



Smilers Organic Coffee (1999) - Logo: concept, design & illustration



VersaBill - Logo: concept, design & illustration, 2010



Ice Axe Expeditions - Logo: concept, design & illustration, 2010

